

Zone Laangwiss 'JongMëtt', Junglinster (LUX) - parking facility

project	Development of an integrative parking facility management for the Laangwiss 'JongMëtt' zone taking into account local residents
client	Administration Communale Junglinster (LUX)
services	WW+, Esch-sur-Alzette (LUX) / Trier (GER) information, communication, participation, moderation
facts	- problem-oriented communication campaign with a participation process to improve the parking space situation - creation of a steering group - development of a concrete mix of measures and implementation strategies
date	03/2015

Brief project description

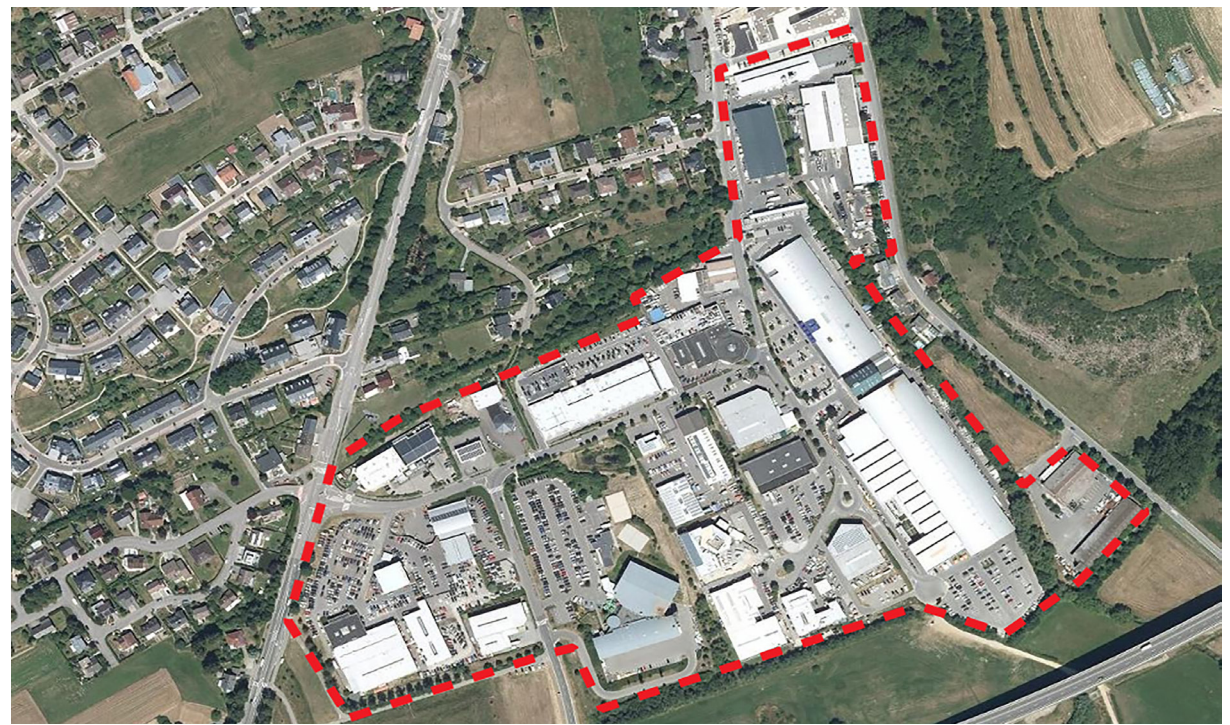
The initiation of the project is the result of increased parking pressure on the industrial zone known as 'Zone Laangwiss' and its surroundings. The current parking situation is characterised by a lack of parking places for the workforce of the businesses. The consequences are an overloading of the available parking space and stationary traffic relocating to the neighbouring areas. A problem has arisen, for instance, with the use of the parking lot of the Centre Polyvalent, with important parking space being lost for events and significant traffic overloading occurring. As a result of the geographical proximity of the "Zone Laangwiss" and the town centre project JongMëtt', the parking situation of these two areas is closely interlinked. The situation has intensified as a result of surface area disappearing in favour of the town centre project. Increasingly vociferous reactions from the community have made it clear that the problematic parking situation is being projected onto the new town centre project. In a bid to provide the community with a proactive and constructive approach for dealing with these circumstances, a problem-oriented communication campaign featuring a participation process was implemented. The focus of this project is thus on participation, facilitation, mediation and communication.

WW+ project management service

In a three-stage participation process involving a questionnaire campaign, entrepreneurs and business owners of the activity zone were given the opportunity to point out existing weaknesses and problems and to explore optimisation possibilities. The three participation events were held in the form of a future workshop tackling the following phases: 'grievance phase', 'solution phase' and 'results phase'. The final event saw the creation of a steering group for the continued and target-oriented discussion regarding the parking space situation.

Six work sessions were held with the steering group. In terms of content, various measures for alleviating the parking pressure were formulated and discussed, with a partnership-based solution the main focus. A concrete mix of measures and implementation strategies was developed. Most of the defined measures had already been implemented by the end of 2016.

On the one hand, the project management service involves the formation of the steering group 'Parken – Zone Laangwiss' and the creation of the work session programme associated with it. On the other hand, it involves the preparation, facilitation and documentation of the work sessions.



Zone Laangwiss, Junglinster



Working session with the project management group

